



Distance Learning Leader Certificate Program

Innovative leading comes
from innovative learning.

www.SchoolofEd.nova.edu/tpd/certprog.htm

**Enroll in the new NSU/USDLA
Distance Learning Leader
Certificate Program today!**

July 6-7, 2007

Fort Lauderdale, Florida

Fischler School of
Education and
Human Services

A partnership of



The Distance Learning Leader Certificate Program (DLLCP) is designed to create and build upon your professional knowledge, skills, and leadership to assist in creating a financially and educationally successful distance learning model.

The distance learning industry offers both great growth opportunities and risks. It requires learning leaders to be entrepreneurial while navigating the risks of new educational technology.

Distance Learning Leaders need to go beyond distance education and training technologies to develop vision, strategy, and a successful business model that guides the organization into the age of a rapidly changing arena of learning and training.

The Distance Learning Leaders Certificate Program is designed to provide today's managers with new leadership skills, distance learning knowledge and applications, best practices, and hands-on activities. Ensuring the success and command of your organization's distance learning program for your customers, students, or employees is our primary goal.

Distance Learning Leader Certificate Program Overview

The program provides leaders responsible for directing the overall distance education and training initiatives with the critical skills needed to succeed. These skills include establishing strategic direction, procurement, implementation, distance learning management, and evaluation. Participants interact with leading distance learning leaders and a professional distance learning instructional team.

Program Outcomes

Development of a Distance Learning Business Plan including

- organizational vision
- leadership profile and plan
- personnel plan and funding outline
- instructional design plan and system implementation strategy
- distance learning foundations and application knowledge base
- networking with other distance learning leaders

Who Should Attend?

The Distance Learning Leaders Certificate Program is designed for professionals in a wide range of positions including chief learning officers, higher education/university distance education directors, training directors and managers, educational technology directors, and teachers.

Instructional Model

The program combines two full days of blended on-location instruction and six weeks of part-time distance instruction. Distance instruction includes delivery via threaded discussions and audio conferencing events.

Each participant will receive

- a CD containing the videos, audio content, PowerPoint presentations, and templates used in the course
- a notebook containing course materials
- two textbooks and other materials
- a Distance Learning Leader Certificate (upon successful completion of both the on-site and online content)

Distance Learning Leader On-Site, Two-Day Curriculum

Day One: Leading the Distance Learning Organization

- videoconference with distance education leaders
- distance learning foundations: technology, history, and status
- scenario review and discussions
- vision building group activity
- leadership profile: the distance education leader

Day Two: Managing Distance Learning

- videoconference for the distance education manager
- cost analysis, cost benefit, and cost-based distance learning decision making
- budgeting and accounting
- purchasing procedures
- group learning experiences

Distance Instruction (six-week follow-up to on-site instruction)

- threaded discussions related to scenarios
- threaded discussions to review business plan
- discussions with distance education leaders
- videoconferencing
- participant-led presentations of organization vision and business plan

Instructor

- Michael Simonson, Ph.D.
-



Classes will be held at the state-of-the-art, smart classrooms at the **Carl Desantis Building (Huizenga Business School)** at Nova Southeastern University, Ft. Lauderdale, FL

Program Date: July 6-7, 2007

(Friday and Saturday)

Registration Deadline: June 29, 2007*

CEUs: Two Nova Southeastern University CEUs are available for an additional CEU processing fee of \$50.

COMMENTS FROM PAST PARTICIPANTS

"The program was extremely effective, and the synergy among participants was particularly productive."

"The mix of corporate and higher education content was extremely valuable."

"The program was great! I would highly recommend it to others in the field."

"The program was well-designed and appropriate to leaders in all aspects of the distance learning community."

Instructional

Location: Carl Desantis Building
(Huizenga Business School)
Nova Southeastern University
3100 Ray Ferrero, Jr. Boulevard
Fort Lauderdale-Davie, Florida
33314-1013

Hotel Information - Go To:

www.schoolofed.nova.edu/tpd/certification/usdla/ataglace.htm

Reference: Nova Southeastern University

Program Fee: The \$995 program fee includes course, registration, program materials. NSU students an alumni, and USDLA members are eligible for a discounted \$850 tuition.

Payment and Cancellation Policy: Program registration(s) must be accompanied by payment in full (via purchase order, credit card, or check made payable to Nova Southeastern University). Substitutions may be made any time, even on site.

Request for registration or cancellation received after June 29, 2007 will incur a \$150 processing fee.

*All cancellations must be made in writing and faxed to (954) 262-3912. (Attention: Tom Land)
NSU reserves the right to cancel or reschedule any course and to change instructors.

The program is subject to a maximum of 25 participants. Enroll early to guarantee space.

Confirmation and Directions: Confirmation letter with directions and course materials will be sent upon registration.

For additional information, contact the DLLCP program coordinator
Phone: 954-262-8513

Email: tland@nova.edu

To register online, go to

www.SchoolofEd.nova.edu/tpd/certprog.htm

Register

Four easy ways to register:

- 1) Online: www.SchoolofEd.nova.edu/tpd/certprog.htm
- 2) Fax (completed registration form) to (954) 262-3912
- 3) Phone (954) 262-8513
- 4) Mail your completed registration form to:
Tom Land, NSU
1750 NE 167th St.
North Miami Beach, Florida 33162

Please register me for the DLLCP Program
July 6-7, 2007, in Fort Lauderdale-Davie, Florida.

Name: _____

Company Name: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Fax: _____

Email: _____

Use only one form per person. Photocopy this form for additional registrations.

Method of Payment

Check or Money Order # _____ enclosed

Purchase Order # _____

Charge: VISA MasterCard American Express

Card Number _____

Expiration Date _____

Name (as it appears on card) _____

Signature _____

